Applied Geography Conference 2018 October 31 to November 2 Kent State University, Kent OH

Conference Sponsorship Opportunities

Again in 2018, the Applied Geography Conferences, Inc. ("AGC") is making available a range of sponsorship opportunities for business, government, and educational institutions with an interest in applied geographic research, education, and practice. The listing below summarizes the sponsorship opportunities available for this year's conference.

Basic Conference Sponsorship Tiers

AGC 2018 has three basic sponsorship levels offering excellent sponsor visibility to all conference attenders.

- <u>Platinum level sponsorship</u>: acknowledgment in the conference program and at the conference luncheon, inclusion of promotional brochure in conference package given to every attendee (brochures to be provided by sponsor), and provision of a display table at a central location in the conference facility. \$1000 (limit of three sponsorships available at this level).
- <u>Gold level sponsorship</u>: acknowledgment in the conference program and at the conference luncheon. \$750 (limit of six sponsorships available at this level).
- <u>Silver level sponsorship</u>: acknowledgement in the conference program. \$500 (unlimited number of sponsorships available at this level).

Specialized Conference Sponsorship Opportunities

AGC also offers conference sponsorship options offering visibility and connection with conference attenders at specific events and venues within the conference schedule.

- Exclusive title sponsorship of the conference luncheon (\$950) ALREADY RESERVED
- Exclusive title sponsorship of the conference's <u>morning and/or afternoon coffee breaks</u> (\$250 each time frame, or \$500 for both) **ALL RESERVED**
- Incorporation of sponsor-provided software/books/monetary prize etc. as a <u>prize in the AGC student competition</u> (\$250 prize, plus provision of prize item)
- <u>Display table</u> in a central location in the conference facility (\$100 for basic table)

All of the above sponsorship packages include one complimentary conference registration (except for the display table level; for coffee break sponsorships, both morning and afternoon sponsorships must be purchased to receive a complimentary conference registration). We encourage sponsor attendance to maximize the value sponsors gain from the conference, although conference attendance is not required to purchase a sponsorship.

Please contact Murray Rice, co-executive director of the AGC, with sponsorship questions: <u>murray.rice@unt.edu</u>.