

Applied Geography Conference 2019
October 23-25
Holiday Inn Charlotte-Center City

Conference Sponsorship Opportunities

Again in 2019, the Applied Geography Conferences, Inc. (“AGC”) is making available a range of sponsorship opportunities for business, government, and educational institutions with an interest in applied geographic research, education, and practice.

Base Conference Sponsorship Tiers for AGC 2019

AGC 2019 has three basic sponsorship levels offering excellent sponsor visibility to all conference attendees. *Basic sponsor benefits:* sponsors at all three of the levels described below come with acknowledgement in the conference program and website, and one complimentary AGC 2019 registration. Additional benefits for sponsors at each level are defined below:

1. **Platinum level AGC sponsorship:** In addition to the basic sponsor benefits described above, platinum sponsors receive:
 - Acknowledgment of sponsor by name at the conference opening reception and luncheon (*platinum-level sponsors only*)
 - Inclusion of promotional brochure in conference package given to every attendee (brochures to be provided by sponsor, *platinum-level sponsors only*), and
 - The first AGC 2019 sponsor at this level already has the student paper and poster competition named for them for AGC 2019. This sponsor name will be included everywhere the competition is mentioned, including award certificates.
 - Provision of a display table at a central location in the conference facility.
 - ***Investment needed: \$1000 (limit of three sponsorships available at this level).***

2. **Gold level AGC sponsorship:** In addition to the basic sponsor benefits, gold level sponsors receive:
 - Selection of a conference session room to be named in honor of the sponsor (for example, sessions held in what would normally be the hotel’s “Maple Room” would be appear in the conference program as being held in the “Sponsor Name-Maple Room”, and the Sponsor Name will be listed outside the session room for the conference duration. The Sponsor Name will be included as such everywhere this session room is listed (*gold-level sponsors only*).
 - Provision of a display table at a central location in the conference facility.
 - ***Investment needed: \$750 (limit of five sponsorships available at this level).***

3. **Silver level AGC sponsorship:** In addition to the basic sponsor benefits, silver level sponsors receive:
 - Basic sponsor benefits only
 - ***Investment needed: \$500 (unlimited number of sponsorships available at this level).***

Targeted, Exclusive Sponsorship Opportunities at AGC 2019

In addition to the three basic sponsorship levels that offer visibility throughout the conference, AGC also offers targeted conference sponsorship options offering visibility and connection with conference attendees at specific events and venues within the conference schedule.

Most of the sponsorship opportunities listed below are exclusive in nature: only one sponsor will be accepted for items 1-4, providing an exclusive spotlight for the sponsor in that particular venue.

1. Exclusive title sponsorship of the Friday conference luncheon (investment needed: \$950)
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2. Exclusive title sponsorship of the Friday keynote speaker and speech (investment needed: \$750)
3. Exclusive title sponsorship of the Wednesday evening opening reception (investment needed: \$750)
4. Exclusive title sponsorship of the conference's morning and/or afternoon coffee breaks (investment needed: \$250 each time frame, or \$500 for both)
5. Incorporation of sponsor-provided software/books/monetary prize etc. as a prize in the AGC student competition (investment needed: provision of prize item)

Sponsors providing support for any item above from 1-3 receive one complimentary AGC 2019 registration.

- For level 4 – coffee break sponsorships – both morning and afternoon sponsorships must be purchased to receive the complimentary AGC 2019 registration.
- Sponsorship via item 5 is not eligible for a complimentary AGC 2019 registration.

Lastly, we encourage sponsor attendance to maximize the value sponsors gain from the conference, although conference attendance is not required to purchase an AGC sponsorship.

Please contact Dawna Cerney (dlcerney@ysu.edu) or Clayton Whitesides (cwhitesid@coastal.edu), our AGC sponsorship directors, with questions or to reserve your desired sponsorship.