

# AGC Board Meeting Notes

## April 12, 2018

### AGC 2018 Plans

#### *Sessions Proposed*

- Women in Geography
- Planning in the Rustbelt
- Federal Reserve Banks (especially relevant because Cleveland has one)
- Regional Concerns: Cleveland and Northeast Ohio
- 2020 Census
- Truth and How Do You Know It? (US Census Connection)
- Training/Workshops: R/Python, Business Analyst Web
- Careers Panel: Including Government, Business, and Academia
- Big Data/Data Analytics: What are these, what is the role for geography and geographers
- Business Geography (full session track being assembled)

**If you proposed a session topic at our meeting, please run with it and submit session proposals and paper abstracts to our submission portals:**

- Session proposal portal: <http://www.appgeogconf.org/session-proposals.html>
- Abstract portal: <http://www.appgeogconf.org/abstract-submission.html>

#### *Registration Fees*

- The following registration information will be placed on our AGC 2018 page as soon as possible (<http://www.appgeogconf.org/2018-conference.html>):
  1. Full Registration: \$150 (up to June 8), \$175 (after June 8)
  2. Student Registration: \$50 (up to June 8), \$75 (after June 8)
  3. One Day Registration:
    - a. Wednesday or Thursday: \$75
    - b. Friday (includes luncheon): \$100

#### *Not Mentioned at our Meeting, but Highly Important for AGC 2018*

- Organization of student competitions (need to promote and organize this via email: board member promotion is crucial for the success of this)
  - Student competition page for AGC 2018: <http://www.appgeogconf.org/student-competitions.html>

### Longer-Term Plans (2018 and Beyond)

#### *Ideas for Differentiating AGC from Other Conferences, Broadening Appeal*

- Increased Session Discussant Recruitment
- MAPPS involvement (Mike R. to reach out)
- Targeted Recruitment: GIS users, NWS, NOAA
- Partnership with the Esri Partner Network: Startups (manager is Katie Decker)

### *Future AGC Venues*

- AGC 2019: Charlotte (board accepted UNC Charlotte's offer to host; initial planning to start now)
- AGC 2020 and beyond: no firm commitments offered or sought, but possibilities include
  - Colorado Springs, CO
  - Las Cruces, NM
  - Myrtle Beach/Conway, SC (perhaps 2021/2022?)
  - Seattle, WA
  - Washington, DC

## **Board-Level Issues**

### *Initial Discussion on Specific Board Member Responsibility Areas*

- Government Engagement (Federal/State/Local): Mike Ratcliffe
- Regional Contact Development: Dawna Cerney
- Student Liaison: Clayton Whitesides

### *Further Board Member Role Definition*

- Need to identify other areas for attention (if we do not pay attention to an issue, we will fail in that area)
- Agreed to general principle that board members will be active in both session organization and a specific board-level planning/administration role (many of these roles are still to be defined)
- Opportunity for increased collaboration with the Applied Geography Specialty Group (new AGSG leadership team elected to two-year term at AAG 2018; congratulations to Dawna Cerney on becoming AGSG vice-chair)
- More to come...

### *Other Topics (For Discussion at AGC 2018 Board Meeting at Kent State)*

- Definition of full list of board member responsibilities (please consider what other areas of responsibility we need to identify before we meet again)
- Monitoring of our Papers in Applied Geography journal status (costs, submission levels, publication levels, need for promotion)
  - Key Issue: cost of journal continuation with Taylor & Francis in comparison with AGC annual revenue levels and other AGC initiatives requiring funding
- Identify firm venues and host groups for AGC 2020 and AGC 2021
- Develop venue possibilities list for AGC 2022 and beyond
- Student support possibilities: desire to increase student support and recruit the next generation of applied geography researchers and leaders