AGC Session Proposal Examples

Please submit your session proposal using the paper and panel session formats exemplified below.

- Please note in the first line whether the proposal is for a paper session or a panel session (as in the examples provided).
- For paper sessions, please note the anticipated presenters (see paper session example below)
- For panel sessions, please note the anticipated panelists (see panel session example below)

PAPER SESSION
Session Title: Location Intelligence: Business Geography Research and Applications
Organizers: Tony Hernandez – Ryerson University, Murray Rice – University of North Texas
Chair: Tony Hernandez – Ryerson University
Presenters: Allison Keys – University of Iowa, Deanna Alvarez – Texas Christian University, Anthony Rizzo – University of Chicago.
Session Description: Business geography is well defined as integrating geographic analysis, reasoning, and technology in support of improved business decisions. This session provides a forum for research focused on geography as providing an input to business decision-making. Business geography has for much of its history been closely associated with retail applications, and retail research is certainly welcome in this session. However, recent years have also seen a growing concern with building applied geographic research in other components of the economy, including manufacturing, transportation, energy, and finance. This session thus welcomes applied geographic research spanning the economy. Our aim is to provide a unique opportunity for academics, practitioners, and students to exchange research results and ideas that relate to business applications within geography, broadly framed.
Key Words: Location Intelligence, Business Geography, Retail, Manufacturing.

PANEL SESSION
Session Title: Retail Strategies/Perspectives
Organizer: Tony Hernandez – Ryerson University
Chair: Ken Smith, Kenard E. Smith & Associates
Panelists: Jim King – Rent-A-Center, Jeffrey Wooten – JCPenney, Clay Hallman – Simon Property Group, Doug Schnell – Panera Bread.
Session Description: The practice of retail geography has undergone much change as the competitive landscape has shifted in concert with evolution in technology and society. This session explores the current state and future direction of the contribution that geographers make to strategy formulation in corporate America.
Key Words: Retail Geography, Applied Practice, Corporate Strategy.