

AGC 2017
Kent State Symposium
November 10, 2017

Session Schedule

Session 1 (8:00 to 9:20 am)

Research Paper Session – *General Geographic Applications*

Focus: A session including a wide spectrum of papers covering the diverse field of location intelligence, including an opportunity for general discussion.

Chair: Tony Hernandez

Presentations:

1. Oluwaseun Egbinola: Application of Geographical Information Systems (GIS) and Remote Sensing (RS) Techniques in Predicting Malaria Exposure in Nigeria
2. Xuebin Wei and Xinyue Ye: How People Perceive El Nino on Twitter
3. John Green: Spatial Enrollment Patterns in South Dakota Public Universities, 2006 to 2015
4. Qiao Li: Spatial Spillover Effects of High-Speed Railways: Evidence from Northeast China
5. Murray D. Rice, Ron Kalafsky, and Ross Brown: The Geography of High-Growth Firm Acquisition in the United States

Morning Break 1 (9:20 to 9:35 am)

Session 2 (9:35 to 10:40 am)

Research Paper Session – *Location Intelligence: Business and Data Applications*

Focus: A session including a wide spectrum of papers covering the diverse field of location intelligence, including an opportunity for general discussion.

Chair: Murray Rice

Presentations:

1. Mohammed-Rabiu Abubakari and Louisa M. Holmes: Food Accessibility – Grocery Store Locations and Neighborhoods in Binghamton, NY
2. Thomas J. Christoffel: 2020 Census Challenge: A Functional Sub-State District/ Regional Council Dataset for Research, Policy and Programming in the U.S.
3. Xinyue Ye: A Framework of Social Media Data and Census Data Fusion
4. William Graves: Demographic Data Vendor Bias and Retail Location Inefficiencies

Morning Break 2 (10:40 to 10:55 am)

Session 3 (10:55 am to noon)

Research Focus Session – “The Retail Real Estate Aftermath of Department Store Closures: Target Canada”

Chair and Introducer: Murray Rice, University of North Texas; *Speaker:* Tony Hernandez;

Discussant: Larry Carlson

Luncheon (noon to 1:30 pm)

Luncheon Speaker: Vince Corno, Brixmor Property Group

Topic – *Reflections on Retail Real Estate Research*

Session 4 (1:30 to 3:00 pm)

Panel Session – *Geography and Retail Change*

Focus: Stores are closing, malls are changing, and E-commerce continues to evolve. This session attempts to make sense of these fundamental developments and explore the role that geographers can play in helping retailers and developers navigate through a turbulent age.

Chair: Clay Hallman; *Panelists:* Ken Smith, Kenard E. Smith & Associates; Larry Carlson, Carlson & Associates; Joe Tokosh, Kent State University; Dave Daleiden; Daleiden & Associates; Vince Corno, Brixmor Property Group

Afternoon Break (3:00 to 3:15 pm)

Session 5 (3:15 to 4:30 pm)

Panel Session – *The Location Analytics Challenge*

Focus: Challenges on keeping current on research, including data and analytical issues. To set up the panel discussion, the session will begin with a presentation from Joe Aversa on current research practices, based on recent Ryerson University survey research on the analytical practices of Canadian business.

Chair: Tony Hernandez; *Panelists:* Clay Hallman, Simon Property Group; Ken Smith, Kenard E. Smith & Associates; Larry Carlson, Carlson & Associates; Joe Aversa, Ryerson University; Dave Daleiden, Daleiden & Associates

Informal Group Dinner (starting at 6:00 pm)

Venue plans to be announced at the conference