

Sheila Lakshmi Steinberg, Ph.D.

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EDUCATION:

- 1996 **Ph.D.**, The Pennsylvania State University. Rural Sociology. State College, PA. 8/1993 - 12/1996.
- 1990 **M.S.**, University of California, Berkeley. Wildland Resource Science. 8/1988 - 12/1990
- 1988 **B.A.**, University of California, Santa Barbara. Environmental Studies/Communication Studies. Graduated with Distinction in the Major and High Honors. 9/1984 - 6/1988

AREAS OF INTEREST:

Space, Place, Applied Geospatial Research (GIS), Interdisciplinary Research Methods, Data Analytics, Community, Culture, Environmental Justice, Environmental Health, Policy, Environmental Sociology, Ethnic Communities, Qualitative Research, Social Inequality, Globalization.

LANGUAGES:

Fluent in Spanish.

PROFESSIONAL EXPERIENCE:

- 2019-2021. Faculty President, Brandman University. Irvine, California
- 2013-Present. Professor, Social and Environmental Sciences, Brandman University-Chapman University System, Irvine, California.
- 2012-2016. Sociology Expert Auditor, Scientific Certification Systems Global Services. International Forest Stewardship Certification, Emeryville, California.
- 2011-2013. Visiting Professor. Sociology, Chapman University, Orange, California.
- 2013-2017. Adjunct Professor, Sociology, Humboldt State University.
- 2009-2013. Professor. Sociology. Humboldt State University. Arcata, California.

- 2007-2013. Director, Community Research, California Center for Rural Policy, Humboldt State University. Arcata, California.
- 2009-2011. Graduate Coordinator. Humboldt State University. Arcata, California.
- 2005-2007. Associate Director, California Center for Rural Policy, Humboldt State University. Arcata, California.
- 2005. Visiting Professor, Sociology and Anthropology (Latin American Studies), Simon Fraser University, Burnaby, British Columbia, Canada
- 2004-2009. Associate Professor. Sociology. Humboldt State University. Arcata, California.
- 2000-2004. Assistant Professor. Sociology. Humboldt State University. Arcata, California.
- 1997-2000. Assistant Professor. Sociology. Western New Mexico University. Silver City, New Mexico.
- 1997-1999. Adjunct Faculty. Sociology. Pepperdine University. Malibu, California.
- 1997. Adjunct Faculty Sociology. Pasadena City College. Pasadena, CA.
- 1993-1996. Research Assistant. Department of Agricultural Economics and Rural Sociology, College of Agricultural Sciences, The Pennsylvania State University, University Park, Pennsylvania.
- 1995. Teaching Assistant. Department of Agricultural Economics and Rural Sociology, College of Agricultural Sciences, The Pennsylvania State University, University Park, Pennsylvania.
- 1993. Professor. Social Forestry, Fire Prevention and Community Development. United States Peace Corps. Department of Social Sciences. University of San Carlos. HueHuetenango, Guatemala.
- 1991-1993. United States Peace Corps Volunteer, Community Development and Forestry. HueHuetenango and Jutiapa, Guatemala.

PROFESSIONAL APPOINTMENTS:

Socioeconomic Focused Technical Group for Salton Sea Research, U.S. Geological Survey and California Department of Water Resources.

Assist in developing a plan for long-term socioeconomic monitoring needs associated with restoration of the Salton Sea ecosystem. The results of our work will be incorporated into a comprehensive integrated monitoring and assessment plan (MAP). The goal of the MAP is to implement a data collection, analysis, management, and reporting system to inform and guide management actions for the restoration of the Salton Sea ecosystem. (2007-2013)

PUBLICATIONS¹:

BOOKS, BOOK CHAPTERS AND ARTICLES:

Steinberg, S.L. and W.A. Sprigg (Eds). 2016. *Extreme Weather, Health and Communities: Interdisciplinary Engagement Strategies*. Springer International Publishing. New York, New York. ISBN-978-3-319-30624-7

Steinberg, S.L. and S.J. Steinberg. 2015. *GIS Research Methods: Incorporating Spatial Perspectives with ArcGIS*. Esri Press. Redlands, CA. ISBN-978-1-58948-378-1

Steinberg, S.L. 2014. "Small Business Ownership" pp. 644-646 In *Undocumented Immigrants in the United States Today: An Encyclopedia of their Experiences*. (Ed.) Anna Ochoa O'Leary, ABC-CLIO/Greenwood Press. ISBN-13: 978-0313384240

Steinberg, S.L. 2014. "Community Activism" pp. 108-111 In *Undocumented Immigrants in the United States Today: An Encyclopedia of their Experiences*. (Ed.) Anna Ochoa O'Leary, ABC-CLIO/Greenwood Press, ISBN-13: 978-0313384240.

Steinberg, S.J. and **S.L. Steinberg**, 2011. "Geospatial Analysis Technology and Social Science Research," in: *Handbook of Emergent Technologies*, Sharlene Hesse-Biber, Editor, Oxford University Press. ISBN 9780195373592.

S.L. Steinberg and Steinberg, S.J., 2010. "Global Women Superheroes: Place, Space and Action," Book Chapter in: *Women's Encounter with Globalization*. Samir Dasgupta, R. Driskell, N. Yeates and Y. Braun (Eds.) London, United Kingdom: Front Page Publishers. . ISBN: 9788190884181

S.J. Steinberg, **S.L. Steinberg** and S.M. Keeble. 2010. "Using PPGIS to Study Rural Ethnic Entrepreneurship." *CSU Geospatial Review: Geographic Information Science in the*

S.L. Steinberg and Steinberg, S.J., 2009. "A Sociospatial Approach to Globalization: Mapping Ecologies of Inequality," Book Chapter in: *Understanding Global Environment*, Samir Dasgupta, Editor. Pearson Education. ISBN: 978 81 317 1702 8

VanArsdale, J.; **Steinberg, S.L.** and S.J. Steinberg. 2007. "Child Poverty, 2000: California Center for Rural Policy." *CSU Geospatial Review: Geographic Information Science in the California State University System*. Vol. 5, Spring 2007. P. 4.

Steinberg, S.J. and **S.L. Steinberg**. 2006. *Geographic Information Systems for the Social Sciences: Investigating Space and Place*. Thousand Oaks: SAGE Publications. ISBN: 0761928723.

Steinberg, S.L. 2004. "Undocumented Immigrants or Illegal Aliens: Southwestern Media

¹ Note: Last name changed from Seshan to Steinberg in 2002.

Portrayals of Latino Immigrants.” *Humboldt Journal of Social Relations* Vol. 28.No. 1 Pp. 109-133.

Seshan, S.L. 2001. “The Postmodern Environmental Community: Diversity or Demise.” *Humboldt Journal Social Relations*. Vol. 26: 1&2. pp. 113-137.

RESEARCH REPORTS:

Case, H.L. III, J. Boles, A. Delgado, T. Nguyen, D. Osugi, D.A. Barnum, D. Decker, S.J. Steinberg, **S.L. Steinberg**, C. Keene, K.White, T. Lupo, S. Gen and K. Baerenklau. 2013. *Salton Sea Ecosystem Monitoring and Assessment Plan*. Open File Report 2013-1133. U.S. Department of the Interior, U.S. Geological Survey. Reston, Virginia.

Steinberg, S.L., S.J. Steinberg, E.Eschker, S.M. Keeble, and J.M. Barnes. 2010. *Rural Ethnic Entrepreneurship: A Spatial Networks Approach to Community Development*. California Center for Rural Policy and Institute for Spatial Analysis, Humboldt State University, Arcata, CA

Stubblefield, D., **S.L. Steinberg**, A. Ybarra A. Ollar and C. Stewart. 2010. *Humboldt County Food Assessment*. California Center for Rural Policy, Humboldt State University, Arcata, CA

Steinberg, S.L., Zalarvis-Chase, Strong, M. and N. Yandell. 2008. California Center for Rural Policy McLean Community Study Final Report. Report for the McLean Foundation. Humboldt State University, Arcata, CA.

Steinberg, S.L., Strong, M., Yandell, N., and A. Guzman. 2008. *California Center for Rural Policy Rural Latino Project Final Report*. Report for the California Endowment. Humboldt State University, Arcata, CA.

Steinberg, S.L. and S.J. Steinberg. 2008. *People, Place and Health: A Sociospatial Perspective of Agricultural Workers and Their Environment*. Report for the California Endowment, Agricultural Workers Health Initiative. California Center for Rural Policy and Institute for Spatial Analysis. Humboldt State University. Arcata, CA.

Steinberg, S.L. and S.J. Steinberg. 2008. *People, Place and Health: A Pesticide Atlas of Monterey County and Tulare County, California*. Atlas created for the California Endowment, Agricultural Workers Health Initiative. California Center for Rural Policy and Institute for Spatial Analysis. Humboldt State University. Arcata, CA.

Hilbig, E., Burstiner, M. and **S.L. Steinberg**. 2007. *Humboldt County Case Study: A Partnership to Deliver Integrated Health Care*. For Northern Sierra Rural Health Network by California Center for Rural Policy, Humboldt State University. Arcata, CA.

Hilbig, E., Gianola, K, Burstiner, M. and **S.L. Steinberg**. 2007. *Rural Telemedicine: Linking our Communities*. For Northern Sierra Rural Health Network by California Center for Rural Policy, Humboldt State University. Arcata, CA.

Steinberg, S.L. and L. Thompson. 2005. *Successful North Coast Entrepreneurship: Building Community Through Business*. Report for North Coast Small Business Development Center and Humboldt State University Office of Economic and Community Development. Humboldt State University, Arcata, CA.

- Codding, R. and **S.L. Steinberg**. 2004. *Altruism and Forgiveness at Humboldt State University: A Survey of Student Attitudes and Actions*. Arcata, CA: Humboldt State University, Department of Sociology.
- Steinberg, S.L.** and K. Brinton. 2003. *Santa Rita, New Mexico Community Report*. Humboldt State University, Department of Sociology. Arcata.
- Seshan, S.L.**, Karen Brinton and Sabrina Riffel. 2002. *Ferndale Community Report*. Humboldt State University, Department of Sociology. Arcata.
- Seshan, S.L.**, Karen Brinton and Sabrina Riffel. 2002. *Loleta Community Report*. Humboldt State University, Department of Sociology. Arcata.
- Seshan, S.L.**, Karen Brinton and Sabrina Riffel. 2002. *Rio Dell Community Report*. Humboldt State University, Department of Sociology. Arcata.
- Seshan, S.L.** 2002. "Born in Space: Keeping the Community Alive!" in *The Community Effect in Rural Places: Community and the Ghosts of Place*. Booklet and CD prepared by Community Interest Group, Rural Sociological Society. Chicago, IL. p. 31.

BOOK REVIEWS:

- Seshan, S.L.** 1998. Book Review of "Rural Criminal Justice." for *Journal of Contemporary Criminal Justice*. August 1999. Pp. 310-311.
- Seshan, S.L.** 1997. Book Review of "Sociology, Environmentalism, Globalization." Steven Yearley. Sage Publications. Thousand Oaks, CA." *Rural Sociology Vol. 62(2)288-290*.

PROFESSIONAL PAPERS AND PRESENTATIONS:

- Steinberg, S.L.**, Yossef-Chelekis, L., and J. Murphy 2019. "Ubiquitous GIS: A Ground-Truthed Approach to Program Development." Presented at the annual Esri Education Conference, San Diego, CA. July 7, 2019
- Yossef-Chelekis, **Steinberg, S.L.**, L., and M. Shukla. 2019. "Geo-enabling the Workforce. Developing Curriculum for the Real-World Business Professionals." Presented at the annual Esri Education Conference, San Diego, CA. July 7, 2019.
- Steinberg, S.L.** and L. Murti. 2019. Presentation entitled "Designing for Diversity" at the Nineteenth Conference on Diversity in Organizations, Communities and Nations. Patras, Greece. July 7, 2019.
- Steinberg, S.L.** 2019. Presentation entitled, "Creating a Sustainable Future – A GIS Community-based Approach" at the Annual Esri Sustainable World Conference, Geneva Switzerland. May 2, 2019.
- Steinberg, S.L.** 2016. Keynote Address entitled, "Sociospatial Grounded Theory: The Qualitative Power of GIS" at the European Sociological Association Qualitative Research Network, Krakow Poland. Sept. 2, 2016.
- Steinberg, S.L.** and S.J. Steinberg. 2016. "Planning Ahead of Resilience: Role of GIS." Paper presented at the annual Esri User's Conference, San Diego, Ca. June 29, 2016.

- Steinberg, S.L. 2016.** “Spatial Thinking, GIS and Adult Learners.” Paper presented at the annual Esri Education Conference, San Diego, CA. June 25, 2016.
- Steinberg, S.L. 2016.** “Educational Resiliency through Place-Based GIS Learning.” Presented at the annual CAL GIS Conference. Anaheim, CA. May 10-12, 2016.
- Steinberg, S.L., J.A.B. Johnson and M. Shukla. 2016.** “Societal Needs, Student Questions and General Education: Making Connections through Online Competency-Based Education.” Annual American Association of Colleges and Universities, Washington, D.C. January 21, 2016.
- W.A. Sprigg. and **Steinberg, S.L. 2016.** “People, Place and Weather: Interdisciplinary Education Training.” Paper presented at the 96th annual American Meteorological Society Meeting. New Orleans, January 13, 2016.
- Steinberg, S.L. 2016.** “Cultural Strategies for Creating Online Student Engagement.” Paper presented at the 14th annual Hawaii International Conference on Education. Honolulu, HI. January 3, 2016.
- J.A.B. Johnson, M. Shukla and **S.L. Steinberg. 2015.** “Examining a Competency Based Education Approach to Global Learning.” Paper presented at the annual Association of American Colleges and Universities, Fort Lauderdale, Florida, October 9, 2015.
- Steinberg, S.L.** “GIS for Action: Sociospatial Place-Based Approaches.” Presented at Annual Esri Education Conference, San Diego, CA July 19, 2015.
- Steinberg, S.L.** and S.J. Steinberg. “Utilizing Interdisciplinary Geospatial Research Methods for Analysis.” Annual Esri User’s Conference. San Diego, CA July 23, 2015.
- Steinberg, S.L. 2015.** “Technology and Culture in Fish Consumption Study.” Paper presented at the 108th Annual Meeting of the Southern California Academy of Sciences.” Loyola Marymount College, Los Angeles, CA. May 15, 2015.
- Lege, G. and **Steinberg, S.L. 2015.** “The Brandman Way-An Innovative Model for Competency Based Education.” Paper presented at the annual Emerging Technologies for Online Learning International Symposium, Dallas, TX.
- Borrego, M., E. Derwin, K. Ringenbach, **S.L. Steinberg** and L.A. Wilson. “Competency Based Education: Dashboard to Success.” Session presented at the annual CUE Conference, Palm Springs, CA. March 19-21, 2015.
- Steinberg, S.L.** and Jalin Brooks Johnson. 2015. “Effective Online Community Building for Action.” Poster presented at the annual Lily Conference, Newport Beach, CA. Feb. 20, 2015.
- J. Brooks Johnson and **Steinberg, S.L. 2015.** “Effective and Efficient Engagement Best Practices for Online Teaching and Learning.” Roundtable session presented at the annual Lily Conference, Newport Beach, CA. Feb. 20, 2015.
- Steinberg, S.L.** and W.A. Sprigg. 2015. “A Sociospatial Approach to Extreme Weather and Community Health: Interdisciplinary Strategies.” Paper presented at the 95th annual American Meteorological Society Meeting, Phoenix, AZ.

- Steinberg, S.L.** 2014. "GIS for Interdisciplinary Spatial Research Methods." Poster presented at Annual California Geographic Information Systems Conference. 2014. April 15, 2014. Monterey, CA.
- Steinberg, S.L.** 2014. "Creating Community in the Online Learning Environment: A Place-Based Approach. Poster Presented at Annual Lilly Conference on College and University Teaching and Learning. February 21, 2014. Newport Beach, CA
- Steinberg, S.L.** 2014. "Extreme Weather and Health: Action through Geospatial Community Engagement." Paper presented at the 94th American Meteorological Society Meeting. February 5, 2014. Atlanta, CA.
- Steinberg, S.L.** and Angel Flores. 2013. "Food Security, Health and Environment: Latino Place-Based Food Access." Paper presented at the 76th Annual Rural Sociological Society Conference. August 8, 2013. New York, New York.
- Flores, Angel and **S.L. Steinberg**. 2013. "Latino/a Spatial Food Security: A Santa Ana CA Case Study." Poster presented at the annual California GIS Conference 2013. Pathways to California's Future. April 15, 2013. Long Beach, CA. *CALGIS Award Winner- Most Unique Poster.*
- S.L. Steinberg 2013.** *Spatial Science for Interdisciplinary Curriculums.* Paper presented at the annual California GIS Conference. Long Beach, CA.
- Steinberg, S.L.** 2013. *A Sociospatial Approach to Dust Transport : Engaging with Communities.* Paper presented at the annual American Meteorological Conference on Environment and Health. January 6-9 Austin, TX.
- Steinberg, S.L.** 2012. *Sociospatial Research for Community Engagement.* Presented at the annual Rural Sociological Society annual meeting. July 26-30, 2012. Chicago, IL.
- Steinberg, S.L.** 2012. *Research and Statistics-Multi-Method Research for the Social Sciences.* Presented at the annual American Association of Behavioral and Social Sciences. Las Vegas, NV.
- Steinberg, S.L.** 2012. *Research and Statistics- Sociospatial Research for Community Action.* Presented at the annual American Association of Behavioral and Social Sciences. Las Vegas, NV.
- Steinberg, S.J., J.M. Barnes, and **S.L. Steinberg**. 2011. *A spatial analysis of rural entrepreneurial success.* Presented at the annual American Society for Photogrammetry and Remote Sensing, May 1-5, Milwaukee, WI.
- Keeble, S.M., **S.L. Steinberg** and S.J. Steinberg. 2010. *Rural Ethnic Entrepreneurship: A Mixed Methods Approach.* Presented at the Annual Rural Sociological Society Meeting, August 12-15, 2010, Atlanta, Georgia.
- Steinberg, S.J., **S.L. Steinberg**, J.M. Barnes and S.M. Keeble, 2010. *Sociospatial Network Analysis for Rural Economic Development.* Proceedings of the American Society for Photogrammetry and Remote Sensing 2010 Annual Conference, April 26-30, 2010, San Diego, CA.

- Steinberg, S.J., **S.L. Steinberg**, J.M. Barnes and S.M. Keeble, 2010. *Participatory GIS for Rural Economic Development*. Poster Presented at 16th Annual California GIS Conference: Geospatial Implementation in the 21st Century: Mapping California's Future.
- S.L. Steinberg**, Danielle Stubblefield and Dimitra Zalarvis-Chase. 2009. *Food Access and Security in Remote Rural Communities*. Paper presented at the annual Rural Sociological Society Meeting. Madison, WI. July 30-August 3, 2009.
- S. Keeble, **S.L. Steinberg** and S.J. Steinberg. 2009. *Rural Latino Entrepreneur Network Analysis*. Paper presented at the 80th Annual Pacific Sociological Association Meeting. San Diego, CA, April 8-11, 2009.
- S.L. Steinberg**, Steinberg, S.J., Kauffman, J.L. and J.E. Eckert. 2008. *Public Participation GIS Research and Agricultural Farmworkers in California*. Paper presented at the twenty eighth Annual ESRI International User Conference, San Diego, CA, August 4-8, 2008.
- Steinberg, S.L.** 2008. *Rural California Latino Health: A Qualitative Spatial Perspective*. Paper presented at the Annual Rural Sociological Society Meeting. Manchester, New Hampshire. July 30, 2008.
- Eckert, J.R., Steinberg S.J. and **S.L. Steinberg**. 2008. *Public Participation GIS and Agricultural Workers' Health*. Presented at the annual Pacific Sociological Association Meeting. Portland, OR.
- Steinberg, S.J., **S.L. Steinberg**, J.L. Kauffman, N.S. Yandell, J.R. Ekert, and M.J. Strong, Combining aerial imagery with environmental data and community-based knowledge to examine agricultural pesticide exposure. Poster presented at the ASPRS American Society for Photogrammetry and Remote Sensing Annual Conference, Portland OR, April 29-May 2, 2008..
- Steinberg, S.L.**, N. Yandell, M. Strong and R. Degagne. 2007. *CCRP Rural Latino Project*. Poster presented at the annual California State Rural Health Association. Sacramento, CA. December 4-7, 2007.
- Steinberg, S.L.** 2006. *Culture, Space and Place: Examining the Spatialized Health Issues of Rural Latinos*. Proceeding of the Rural Sociological Society Annual Meeting. Louisville, KY. August 10-13., 2006.
- Steinberg, S.L.**, S.J. Steinberg and J.E. Pollom, *Mapping Social Inequalities in Health: Examining the Role of Poverty*, 77th Annual Meeting of the Pacific Sociological Association, Los Angeles, CA, April 2006.
- Steinberg, S.L.** 2004. *Social Capital and Communities in Transition*. Presented at the annual Rural Sociological Society Meeting. Sacramento, CA.
- Steinberg, S.L.** and K. Brinton. 2003. *"Born in Space!": Community Attachment to A Rural, New Mexican Place*. Presented at the annual American Sociological Society Meeting. Atlanta, GA
- Brinton, K. and **S.L. Steinberg**, 2003. *Building Rural Community Capacity: A Comparative Study*. Presented at the annual Pacific Sociological Association Meeting. Pasadena, CA.

- Steinberg, S.L.** 2003. *Sociospatial Variables: Using GIS to Measure Community*. Presented at the annual American Association of Behavioral and Social Sciences Meeting. Las Vegas, NV.
- Steinberg, S.L.** 2002. "Immigration and the Southwest, Soc. 360: Syllabus" in *American Sociological Association Latina/o Sociology Instructional Handbook*. Gilda Ochoa, Ed. American Sociological Association. Washington, D.C.
- Seshan, S.L.** 2002. *Rural Intergenerational Families: Anglo and Hispanic Women*. Presented at the annual American Sociological Association Meeting. Chicago, IL.
- Seshan, S.L.** 2002. *Born In Space: Keeping the Community Alive!* Presented at the Annual Rural Sociological Society Meeting. Chicago, IL.
- Seshan, S.L.** 2002. *Measuring Community Strength: a New Approach for the Social Sciences*. Presented at the annual American Association of Behavioral and Social Sciences Meeting. Las Vegas, Nevada.
- Seshan, S.L.** 2002. *Globalization and New Environmental Social Movements: Exploring the Connections*. Presented at the annual Pacific Sociological Association Meeting. Vancouver, B.C.
- Seshan, S.L.** 2001. *Latino Panethnicity and Immigration*. Presented at the annual American Sociological Association Meeting. Anaheim, CA.
- Seshan, S.L.** 2001. *A Multicultural Comparison of Female Familial Experiences: A Southwestern Case Study*. Presented at the annual American Association of Behavioral and Social Scientists. Las Vegas, NV.
- Seshan, S.L.** 2001. *Altruism and Environmental Action*. Presented at Annual Pacific Sociological Association Meeting. San Francisco, CA.
- Seshan, S L.** 2000. *Modern Day Earth Mothers: Native American Women and the Natural Environment*. Presented at the Annual Pacific Sociology Meeting. San Diego, CA.
- Seshan, S.L.** 2000. *Images of Latino Immigrants in the Media*. Presented at the Annual Association of Behavioral and Social Sciences. Las Vegas, NV.
- Seshan, S.L.** 1999. *I Was Not Born in America: A Comparison of Mexican-American Immigrant Women's Experiences*. Presented at the Annual Pacific Sociology Meeting. Portland, Oregon.
- Seshan, S.L.** 1999. *Mother Earth/Father Sky: A Look at the Harmony Ethos and Aboriginal Perception of the Environment*. Presented at the Annual American Association of Behavioral and Social Sciences. Las Vegas, NV.
- Seshan, S.L.** 1998. *Rural Community Solidarity: The Battle to Save the Kneeling Nun*. Presented at the Annual American Sociological Association Meeting. San Francisco, CA.
- Seshan, S.L.** 1998. *Land Use and Social Change*. Paper presented at the Annual Pacific Sociological Association Meeting. San Francisco, California.
- Seshan, S.L.** 1998. *Environmental Resources and Native American Marginality*. Paper presented at the Annual Criminal Justice Sciences Meeting. Albuquerque, NM.

INVITED COMMUNITY RESEARCH PRESENTATIONS:

- S.L. Steinberg, and S.J. Steinberg.** “People, Place and Health: A Sociospatial Perspective of Agricultural Workers and their Environment.” Presented at the Central California URISA Bakersfield User Group Meeting, August 18, 2016.
- S.L. Steinberg** and A. Ybarra. *LatinoNet Health Fair 2009*. Poster presented at the Healthy Rural Communities Regional Forum poster session. Fortuna, CA. September 16, 2010.
- S.L. Steinberg** and S.J. Steinberg. People, Place and Health: A Sociospatial Approach to Farmworker Communities. Presentation to LatinoNet-Eureka, CA. June 12, 2009.
- C. Stewart, **S.L. Steinberg** and S.J. Steinberg. *Mapping Pesticide Exposure with Community-Based Knowledge: Increasing Community Power with Mapping*. Presentation to U.C. Davis Center for Regional Change. April 20, 2009.
- S.L. Steinberg** and S.J. Steinberg. *Mapping Pesticide Exposure with Community-Based Knowledge: Increasing Community Power with Mapping in Monterey County, California*. Poder Popular-Monterey County. Gonzales, CA. June 25, 2008.
- S.L. Steinberg**, M.J. Strong and D. Zalarvis-Chase. *CCRP McLean Community Project*. Presentation to Eel River Valley Funders Group Serving the Eel River Valley (SERV), Fortuna, CA. June 15, 2008.
- S.L. Steinberg** and S.J. Steinberg. *Mapping Pesticide Exposure with Community-Based Knowledge: Increasing Community Power with Mapping in Tulare County, California*. Poder Popular-Tulare County. Visalia, CA. June 12, 2008.
- S.L. Steinberg**, N. Yandell, M.J. Strong, A Guzman. *California Center for Rural Policy Rural Latino Project*, Presentation given at LatinoNet montly meeting. Eureka, CA. May 9, 2008.
- S.L. Steinberg**, J. VanArsdale, and T. Uyeki. 2007. *California Center for Rural Policy*. Presentation given at First Five Humboldt Executive Director’s Meeting. September 19, 2007. Eureka, CA.
- S.J. Steinberg and **S.L. Steinberg**. *Mapping Pesticide Exposure with Community-Based Knowledge: Increasing Community Power with Mapping*. Presented at the 2007 Agricultural Worker Health Initiative Conference: Cultivando Cambio Para el Futuro, Sacramento, CA, August 22-24, 2007.
- J. VanArsdale and **S.L. Steinberg**. 2006. *Keynote Presentation at California State Rural Health Association Annual Business Meeting*. “California Center for Rural Policy: A Sociospatial Approach to Rural Health Research.” Trinidad, California. June 15, 2006.

BRANDMAN UNIVERSTIY PRESENTATIONS

- S.L. Steinberg Presentation at the annual Brandman University Spring Faculty Retreat. May 2016.
- S.L. Steinberg. Presentation at annual Brandman University Irvine Faculty Meeting. October 4, 2015.
- S.L. Steinberg. Presentation at annual Faculty Meeting. Irvine, CA May 25, 2015.
- S.L. Steinberg. Presentation at annual Brandman University Irvine Adjunct Faculty Meeting,

Sept 30, 2014.

CHAPMAN UNIVERSTIY PRESENTATIONS

- S.L. Steinberg. Presentation at Chapman University Discovery Day-Sociology Department. October 28, 2012.
- S.L. Steinberg. Presentation at Chapman University Discovery Day-Sociology Department. October 29, 2011.
- S.L. Steinberg, Presentation at Chapman University Faculty Forum. Chapman University. October 12, 2011.
- S.L. Steinberg, Presentation at Chapman University Digital Humanities Conference. Chapman University. August 22, 2011.

HUMBOLDT STATE UNIVERSITY PRESENTATIONS:

- S.J. Steinberg and **S.L. Steinberg**. *Introduction to GIS: Using Geographic Information Systems (GIS) to Introduce Spatial Thinking and Spatial Analysis for the Campus Community*. May 20, 2010. Institute for Diversity in Learning and Teaching 2010.
- S.L. Steinberg**, M.J. Strong, N. Yandell, A. Guzman. *Rural Latino Project*, Presentation as part of California Center for Rural Policy Research Symposium.” May 16, 2008. Humboldt State University. Office of the President.
- S.L. Steinberg. *California Center for Rural Policy*. President’s Council Presentation May 2, 2008. Sponsored by HSU Office of the President.
- S.L. Steinberg. *California Center for Rural Policy*. Presentation to Humboldt State University Department of Social Work. November 28, 2007.
- Steinberg, S.L. 2004. *Environmental Racism*. Presentation to Humboldt State University Equal Opportunity Program.
- Steinberg, S.L. 2003. *Black Communities and Environmental Racism*. Black History Month Presentation. Sponsored by HSU Multicultural Center.
- Steinberg, S.L. 2003. *Building Communities in a Diverse Society*. HSU Diversity Conference Presentation. Sponsored by HSU Multicultural Center.
- Steinberg, S.L. 2003. *Environment and Community: Why Come to Humboldt State University?* HSU Spring Preview. Sponsored by HSU Office of Admissions.
- Steinberg, S.L. 2003. *Women of Color, Women of Power!*. HSU First Annual Women of Color Conference. Sponsored by HSU Women’s Center and Gamma Alpha Omega- Latina Sorority.
- Seshan, S.L. 2002. *Latinos and Globalization*. Presented a paper at the 2nd Annual HSU Latino Week. Sponsored by Latinos Unidos, MECHA and HSU Multicultural Center.
- Seshan, S.L. 2001. *Environmental Justice and Latinos*. Presented a paper at First Annual Latino

Week. Sponsored by Latinos Unidos and HSU Multicultural Center.

RESEARCH GRANTS AND INSTITUTE AFFILIATION:

- 2008 *Environmental Protection Agency*, “Understanding the Cumulative Effects of Environmental and Psycho-social Stressors that Threaten the Pohlik-lah and Ner-er-ner Lifeway: The Yurok Tribe’s Approach” (Co-Investigator with S.J. Steinberg and K. Sloan, Yurok Tribe Environmental Program) California Center for Rural Policy and Institute for Spatial Analysis. \$974,792 total, [\$257,000 HSU portion]; duration 4 years.
- 2008: *Ford Foundation*, “A Place-Based Integrated Economic Development Model: Environment, Action and Assets.” (Principal Investigator) Project involved conducting a place-based assessment of successful economic development efforts, ethnic entrepreneurs and assets in the region towards developing a prototype model for rural community development. \$150,000; duration 2 years.
- 2008: *Karuk Tribe of California*, “Karuk Tribe of California, Tribal Service Area TANF Calculation” (Co-Investigator with M.A. Rizzardi and S.J. Steinberg) California Center for Rural Policy and Institute for Spatial Analysis. \$7,250; duration 6 months.
- 2008: *McLean Foundation*, Southern Humboldt Community Studies. (Principal Investigator). Project involved conducting an assessment of rural community issues and priorities for Loleta, Rio Dell, Fortuna, Hydesville, and Carlotta. California Center for Rural Policy. \$17,418; duration 6 months.
- 2007: *The California Endowment*, “Agricultural Worker Health Initiative, GIS Mapping in Monterey and Tulare Counties, CA” (Co-Investigator with S.J. Steinberg) Project involved combining social and spatial research methods to assess farmworkers and pesticide drift in Tulare and Monterey counties. California Center for Rural Policy and Institute for Spatial Analysis. \$70,000; duration 2 years.
- 2007: *HSU- Office of Research and Graduate Studies*, Rural Food Security. (Principal Investigator) Through conducting 17 key-informant interviews, examined issue of health food access and availability in Humboldt, Trinity and Del Norte counties. \$5,000; duration 1 year.
- 2007: *Northern Sierra Rural Health Network*, Rural Health Stories. (Principal Investigator). Generated two articles on rural health issues collaborating \$2,300; duration 1 year.
- 2004: *HSU- Office for Economic and Community Development* funded proposal “Successful North Coast Entrepreneurship: Building Community Through Business.” (Principal Investigator) Project examined successful rural entrepreneurship. Final Report shared with HSU Office of Economic Development and business leaders in the region. \$5,000; duration 1 year.
- 2000: *HSU- Office of Research and Graduate Studies* funded proposal “Building

Community Capacity: As Assessment of Rural Community Strength in Three Northcoast Communities.” Project trained HSU students in a variety of research methods including key informant interviews, surveys and creation of socially- based Geographic Information System data. Three final reports were produced and shared with local area officials and community developers. \$5,000; duration 1 year.

M.A. THESIS COMMITTEE CHAIR:

1. Amanda Ybarra. 2011. *Latino Immigration, Globalization and Health: Striving to Find Equality in the United States*. (M.A. Sociology)
2. Jimmy Valdes. 2011. *Sociology and Health: Understanding Non-urgent Emergency Room Visits in Humboldt County*. (M.A. Sociology)
3. Dustin W. Maybry. 2011. *Community Food Security: A New Social Movement Approach*. (M.A. Sociology)
4. Dimitra Zalarvis-Chase. 2010. *A Predictive Model of the Wiyot Cultural Area in Northwest Coastal California*. (M.A. Environment and Community, MASS Program)
5. Vanessa Gomes. 2010. *Participatory Planning in Community Organizations: A Study of Best Practices* (M.A. Environment and Community, MASS Program)
6. Laura Atkins. 2010. *The Humboldt Community Breast Health Project: Social Support Among Women with Cancer*. (M.A. Sociology)
7. Sara M. Keeble, 2009. *Female Entrepreneurship in Mendocino County*. (M.A. Environment and Community, MASS Program)
8. Natalie Soder. 2008. *Community Currency: An Approach to Economic Sustainability in our Local Bioregion*. (M.A. Sociology)
9. Timothy Faeilla 2007. *Media and Social Change Processes*. (M.A. Sociology)
10. Laura de La Rosa 2003. *Latinos and their Environment in Humboldt County: An Outreach and Educational Radio Program*. (M.A. Environment and Community, MASS Program)

M.A. THESIS COMMITTEE MEMBER:

1. Jason Barnes. 2012. *A Sociospatial Model To Predict the Success of Entrepreneurs in Mendocino County, CA*. (M.S. Natural Resources: Natural Resources Planning and Interpretation)
2. Alex Melinkoff. 2012. *Los Angeles Urban Agriculture: A Deep Ecology and Ecopsychology Perspective on Environmentalism*. (M.A. Sociology).
3. Alexis Ollar. 2011. *Planting Seeds for Sustainability: Identifying Potential Food Insecure Regions of Humboldt County, Utilizing Geographic Information Systems*. (M.A. Environment and Community- MASS Program).
4. Daniel Davis. 2011. *The Mystic on the Concrete: Decision Making Strategies Among Those Who Say They Hear From God*. (M.A. Sociology)
5. Amanda R. Bertana. 2011. *China's Rise to Hegemony: The Search for African Oil*. (M.A. Sociology)
6. Robert Hoggard. 2011. *Developing a New Model: The American Male-Making a Valuable Contribution to Society Through Mentoring*. (M.A. Sociology)
7. Sheila Pierre. 2010. *The Achilles Heel of Higher Education: Minority Student Retention*. (M.A. Sociology)
8. Ali Chaudhary. 2008. *Exploring Post 9-11 Pan-South Asian Identity among 2nd Generation South Asian Americans*. (M.A. Sociology)
9. Lisa Spadoni. 2008. *The Effective Use of Land Use Planning on Preservation of Open Space in Five Rural, High Amenity Communities in the Rocky Mountains*. (M.A. Environment and Community- MASS Program).
10. Amanda Barker. 2007. *The Environment, Christianity and the Roman Empire: An Ecological Interpretation*. (M.A. Environment and Community, MASS Program).
11. Matthew Jelen. 2007. *Evaluating the Viability of Community Currency as a Tool for Sustainable Development: A Case Study of the Humboldt Exchange Community Currency Project*. (M.A. Sociology).
12. Mark Bauermeister. 2007. *Small Farm Disinvestment in Eastern Nebraska: Seeking Sustainability in the Periphery*. (M.A. Sociology)
13. James Phelan-Caceres. 2006. *Advocacy as Humanitarian Politics: Toward a Broader Conception of Humanitarian Action*. (M.A. Environment and Community, MASS Program).
14. Andrew Lord. 2004. *A Brief History of Place: A Guide to Economic Recovery for Timber Dependent Communities*. (M.A. Sociology).
15. Morgan King 2003. *The Environment at Risk: Ecological Crisis and Environmental Education in Our Public Schools*. (M.A. Environment And Community, MASS Program).

PHD COMMITTEE MEMBER:

1. Krishna Debnath. 2008. External Reviewer. Ph.D. Dissertation A Comparative Study on the Status of Women and Their Fertility Behaviour. University of Kalyani, Department of Sociology.
2. Sanjoy Sarkar. 2007. External Reviewer. Ph.D. Dissertation, Impact of Globalization Economy of Folk Art-Case of Madhubani Paintings in Mithila (Bihar). University of Kalyani, Department of Sociology.

SERVICE:

University Service:

- Chair, Faculty Personnel Committee. Brandman University 2015-16.
- Vice-Chair, Faculty Personnel Committee. Brandman University 2014-15.
- Member, School of Business and Professional Studies Advisory Committee, 2014-present.
- Co-Chair, Faculty Research Committee, Brandman University 2015-16.
- Co-Chair, Social Science Disciplinary Communities (2014-present)
- Member, Search Committee for Competency Based Education Tutorial Faculty (2014)
- Member, Brandman University Competency Based Education Curriculum Team. (2013-present).
- Member, Search Committee for Director of Competency Based Education. Brandman University (2014)
- Member, Online SASO Online Curriculum Team Brandman University, (2013-present)
- Member, Brandman University Social Science Curriculum Team. (2013-present)
- Member, Chapman University Environmental Science and Policy Program Curriculum Committee (2012-present)
- Member, Chapman University Sociology Department Curriculum Committee (2012-present)
- Member, Chapman University Hazards Global and Environmental Change Curriculum Committee (2012-2013)
- Faculty Advisor, Chapman University Rotaract Club, Orange, CA (2012-2013)
- Member, Humboldt State University Center Board of Directors (2010-2011)
- Graduate Council Faculty Representative to Integrated Curriculum Committee Humboldt State University (2010-2011)
- Academic Master Planning Committee, Integrated Curriculum Committee Humboldt

State University (2010-2011)

- Member, University Faculty Promotion Committee Humboldt State University (2010-2011)
- Member, Graduate Council Humboldt State University (2009-2011)
- Area D Assessment Liason, Humboldt State University Sociology Department (2008-10)
- Member, HSU Enterprise Foundation, Humboldt State University (2009-2010)
- Member, CAHSS Curriculum Committee, Humboldt State University (2008-09)
- Chair, CAHSS Curriculum Committee, Humboldt State University (2007-08)
- Member, HSU Sociology Department Personnel Committee, Humboldt State University (2007-09)
- Member, HSU Sociology Department Curriculum Committee, Humboldt State University (2007-08)
- Sociology Department Data Lab Manager, Humboldt State University (2007-2011)
- Member, HSU Sociology Department Curriculum Committee (2003-05)
- Faculty Representative, HSU Intercollegiate Athletic Advisory Committee, Humboldt State University (2005-07)
- Search Committee Member, HSU Women's Head Basketball Coach, Humboldt State University (2004)
- HSU Space and Facilities Committee, Humboldt State University (2005-07)
- Master's in Arts and Social Sciences Admissions Committee, Humboldt State University (2001-2003)
- Master's in Arts and Social Sciences Speaker Committee, Humboldt State University (2001-2002)
- HSU Department of Sociology Curriculum Committee (2000-2004)
- CAHSS Curriculum Committee, Humboldt State University (2001-2005)
- Faculty Advisor, HSU Sociology Club (2000-2002)
- Faculty Advisor, HSU Pi Gamma MU (2001-2004)

Professional Service:

- Member, Rural Sociology Development Committee. (2012-14).
- Center for Regional Change Regional Advisory Committee. (2009-present).
- Pacific Sociological Association, Member, Committee on Committees. (2009-2011).
- Session Coordinator for Pacific Sociological Association Annual Meeting, entitled, *GIS For the Social Sciences: Environment, Health and Community* (2011).

- Reviewer for *Economic Development Quarterly*, (2011; 2010).
- Chair, Natural Resources Research Group, Rural Sociological Society. (2009-10).
- Session coordinator for the Rural Sociological Society Meeting for a session entitled *Networking, Mentorship and Success in Rural Sociology* Sponsored by the Rural Ethnicity Interest Group and the RSS Diversity Committee (2009).
- Session coordinator for the Rural Sociological Society Meeting for a session entitled *Community and Social Capital*; Sponsored by the Community Interest Group. (2009).
- Co-Chair, Natural Resources Research Group, Rural Sociological Society. (2008-09).
- Chair, Diversity Committee, Rural Sociological Society. (2008-09)
- Editorial Board Member, *Global Applied Sociology*. Journal of the Society for Applied Sociology- India. Sage Publications, India. (2008-2010)
- Member, Rural Research Network, California State Rural Health Association. (2005-2007)
- Session coordinator for Pacific Sociological Association Meeting for a session entitled *GIS for the Social Sciences*. (2008)
- Session coordinator for Pacific Sociological Association Meetings for a session entitled *Applied Community Research*; Sponsored by the Committee for Applied Sociology. (2005)
- Session coordinator for Pacific Sociological Association Meetings for two sessions on Applied Sociology (*Applied Community Research I and II*); Sponsored by the Committee for Applied Sociology. (2004)
- Session coordinator for Pacific Sociological Association Meetings for two sessions on Applied Sociology; Sponsored by the Committee for Applied Sociology. (2003)
- Reviewer for National Science Foundation special Emphasis Advisory Panel for Research Experiences for Undergraduates. (2002)
- Reviewer for SAGE publications for two research methods books. (2002)
- Reviewer for Rowman and Littlefield publishers for a book on the World Bank. (2002)

Professional Memberships:

- American Association of Colleges and Universities
- American Meteorological Association
- American Sociological Association
- Rural Sociological Society
- URISA: GIS Professional Society

Community Service:

- Irvine Rotary Club, Board of Directors, Director of Vocational Service (2015-17).
- PTSA Board Member, Jeffrey Trail Middle School, Irvine CA. (2015-16).
- Member, Site Council, Woodbury Elementary School (2013-2014).
- Irvine Rotary Club, Member (2013-present).
- Vice President, Volunteer Director, Woodbury Elementary PTA (2014-2015).
- Board of Directors and Club Member, Orange Rotary Club, Orange, CA (2012-2013)
- Director, New Generations, Orange Rotary Club, Orange, CA (2012-2014)
- Past President, Arcata Economic Development Corporation (2010-11)
- Cub Scout Den Leader, Arcata, California (2009-2011)
- Executive Committee Member, Economic Development Corporation (2008-2011)
- President, Arcata Economic Development Corporation (2009-10)
- Executive Committee Board Member, LatinoNet (2009-10)
- Vice President, Arcata Economic Development Corporation (2008-09)
- Executive Committee Member, Arcata Economic Development Corporation (2008-2011)
- Loan Committee Member, Arcata Economic Development Corporation (2005-2011)
- Advisory Member, Evaluation Action Team, First Five! Humboldt County (2005-2011)
- Member, Rotary International, Arcata Rotary (1998-2011); Vocational Committee (2008-09)
- Member, Arcata Interfaith Gospel Choir (2002-2008)
- Chair, Arcata Rotary Interact Club Committee (2001-2004)
- Member, American Association of University Women, Arcata, CA. (2000-2005)
- Member, American Association of University Women, Silver City, NM. (1997-2000)

AWARDS:

- 1999 *Outstanding Teacher of the Year Award.* Western New Mexico University. Silver City, New Mexico.
- 1993-1996 *Pennsylvania State University Graduate Research and Teaching Assistantship.* 10 semester award, full tuition and support.
- 1990 *Friends of Forestry Award.* University of California, Berkeley. Received for developing an extension education program with a local underprivileged Oakland, California school.

- 1988 *Distinction in the Major Award.* Environmental Studies. University of California, Santa Barbara.
- 1988 Graduated with High Honors and Double Major. University of California, Santa Barbara.
- 1984-1988 Regent Scholar. Four-year scholarship award. University of California, Santa Barbara.

CLASSES TAUGHT:

- Society and the Environment
- Introduction to Environmental Science
- Globalization and Social Change
- Environmental Research Methods (Graduate Class)
- Environmental Crime
- Environmental Inequality and Globalization
- Environmental Justice
- Social Ecology
- Public Sociology, Ecology and Action (Graduate Class)
- Principles of Sustainability (Graduate Class)
- Research Methods
- GIS for the Social Sciences
- California Center for Rural Policy Internship
- Applied Research Internship
- Applied Sociology
- Social Science Research Capstone
- Qualitative Research Methods (Graduate Class)
- Practicing/Public Sociology (Graduate Class)
- The Changing Family
- Introduction to Sociology
- Social Theory
- Canada and Latin America
- Sociology of Deviance
- Social Inequality (Graduate Class)